

# The 2012 Wisconsin S<sup>2</sup>.M.A.R.T.<sup>™</sup> Coach Academy

## Why have a S.M.A.R.T. Trainer and Coach in Your District or Organization?

Does your district or organization ...

- ✓ Have a system of goal management that aligns school, team and classroom improvement efforts Pre-K–12?
- ✓ Have a collaborative, data-driven methodology that guides teachers' instructional decision making for improved student learning?
- ✓ Use job-embedded professional learning as an ongoing strategy for closing achievement gaps?
- ✓ Have the internal capacity to monitor student progress on a continuous basis and make adjustments to professional practice based on current, relevant data?

The Wisconsin S.M.A.R.T. Coach Academy provides the opportunity for CESAs, other organizations, and individual districts to build internal capacity to create and support a system of improvement. Participants leave the Academy with the knowledge, tools and support they need to train internal teams and to coach implementation of the S.M.A.R.T. Goals Process – the methodology that brings coherence and focus to school and system improvement.

Successful participants are trained, coached, licensed and certified to bring this methodology to their organizations or districts. Participants receive training materials and learn to use them to train their client teams. The materials include a training manual, instructor guide, PowerPoint slides and two books. Participants are also taught coaching techniques that extend and enhance the work of teams in the implementation of the process. This combination of training and targeted coaching aimed specifically at implementation heightens both the impact and the speed of the improvements that come from the systematic use of the S.M.A.R.T. Goals Process.

By certifying internal trainers and coaches, your organization or district reduces its dependence on external sources and builds strength and capacity for continuous support of improvement efforts. In addition, internal coaches can provide immediate and customized support on an ongoing basis, reducing cycle time for new learning and action. The Wisconsin S.M.A.R.T. Coach Academy is a high-leverage, cost-effective investment for creating long-term and sustainable capacity for continuous improvement.

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